



Shellfish Marketing Opportunities

Marketing Sheets

Allen-Bailey Tag & Label can design a company marketing sheet for you to ship with your products that is printed on the same waterproof paper as the laser shellfish tags. You can highlight your products' attributes by including:

- Recipes for restaurant-use
- Information on handling the product
- Environmental & health benefits of serving the product
- Rich graphics of your facility or product
- How to order more product
- History or capabilities of your company

Carton Labels

Apply a custom carton label on your outbound shellfish shipments. Include your logo, contact information and a brief description to help market your company. Your customers and your customers' clientele will appreciate knowing the background of the products you provide.

QR Codes

Use a QR Code on your tags or labels to encourage clients and their patrons to learn more about your company and/or product.

Samples

